

ASHFORD



23,695 WEEKLY READERSHIP
Publisher's statement

6,582 CIRCULATION
Publisher's statement



528,581 UNIQUE BROWSERS

1,352,865 PAGE IMPRESSIONS
Google Analytics (Nov 2020)



22,523 ESTIMATED WEEKLY LISTENERS
Broadcaster's statement

200,200 GROUP WEEKLY LISTENERS
RAJAR Oct 2019 - Mar 2020

DEMOGRAPHIC - AREA PROFILE

MALE **48%** FEMALE **52%** ABC1 **63%** C2DE **37%**



P O P U L A T I O N

JICREG (Sept 2020)

104,631