

CANTERBURY



33,382 WEEKLY READERSHIP

JICREG (Sept 2020)

9,103 CIRCULATION

JICREG (Sept 2020)



896,638 UNIQUE BROWSERS

2,825,293 PAGE IMPRESSIONS

Google Analytics (April 2021)



22,523 ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

200,200 GROUP WEEKLY LISTENERS

RAJAR Oct 2019 - Mar 2020

DEMOGRAPHIC - AREA PROFILE

MALE 49% FEMALE 51% ABC1 67% C2DE 33%



P O P U L A T I O N

JICREG (Sept 2020)

142,397