

# CANTERBURY



**29,495**

**WEEKLY READERS**

JICREG (Oct 2021)



**1,072,373**

**MONTHLY UNIQUE VISITORS**

Google Analytics (July-Sept 2021)



**20,475**

**ESTIMATED WEEKLY LISTENERS**

Broadcaster's statement

**DEMOGRAPHICS - OUR AUDIENCES** JICREG (Oct 2021)

**MALE**

**47%**

**FEMALE**

**53%**

**ABC1**

**63%**

**C2DE**

**37%**



**POPULATION**

**142,794**

JICREG Oct 2021

**KM** **KENTISH GAZETTE**

EST: 1717 | COVER PRICE: £1.60

PUBLICATION DAY: THURSDAY

[kentonline.co.uk/canterbury](http://kentonline.co.uk/canterbury)



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**ILIFFE MEDIA**