

CANTERBURY



33,382

WEEKLY READERS

JICREG (Sept 2020)



604,792

MONTHLY UNIQUE VISITORS

Google Analytics (April-June 2021)



22,523

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

DEMOGRAPHICS - OUR AUDIENCES JICREG (Sept 2020)

MALE

47%

FEMALE

53%

ABC1

63%

C2DE

37%



POPULATION

142,397

JICREG (Sept 2020)

KM **KENTISH GAZETTE**

EST: 1717 | COVER PRICE: £1.60

PUBLICATION DAY: THURSDAY

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ILIFFE MEDIA