

DARTFORD & GRAVESEND



WEEKLY READERSHIP

8,781

Publisher's statement

CIRCULATION

2,744

Publisher's statement



UNIQUE BROWSERS

363,452

461,016

Google Analytics (Nov 2020)

PAGE IMPRESSIONS

744,491

Dartford

960,308

Gravesend

Google Analytics (Nov 2020)



ESTIMATED WEEKLY LISTENERS

36,703

Broadcaster's statement (Medway transmitter)

GROUP WEEKLY LISTENERS

200,200

RAJAR Oct 2019 - Mar 2020

DEMOGRAPHIC - AREA PROFILE

MALE 49% **FEMALE 51%** **ABC1 59%** **C2DE 41%**



P O P U L A T I O N

JICREG (Sept 2020)

179,717