

# GRAVESEND & DARTFORD



**9,658**

**WEEKLY READERS**

JICREG (Oct 2021)



**288,328 / 581,223**

Gravesend

Dartford

**MONTHLY UNIQUE VISITORS**

Google Analytics (July-Sept 2021)



**33,367**

**ESTIMATED WEEKLY LISTENERS**

Broadcaster's statement (Medway transmitter)

## DEMOGRAPHICS - OUR AUDIENCES JICREG (Oct 2021)

MALE

**47%**

FEMALE

**53%**

ABC1

**56%**

C2DE

**44%**

POPULATION

**181,366**

JICREG (Oct 2021)

**KM** GRAVESEND  
**MESSENGER**

**KM** DARTFORD  
**MESSENGER**

COVER PRICE: £1.30

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[kentonline.co.uk/gravesend](http://kentonline.co.uk/gravesend)

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