

DOVER, DEAL & SANDWICH



15,608

WEEKLY READERS

Publisher's statement (Oct 2021)



356,467

MONTHLY UNIQUE VISITORS

Google Analytics (July-Sept 2021)



20,475

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

DEMOGRAPHICS - OUR AUDIENCES JICREG (Oct 2021)

MALE

48%

FEMALE

52%

ABC1

59%

C2DE

41%



POPULATION

89,873

JICREG (Oct 2021)

KM EAST KENT
MERCURY

EST: 1865 | COVER PRICE: £1.30

PUBLICATION DAY: WEDNESDAY

kentonline.co.uk/deal



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 **ILIFFE MEDIA**