

DOVER, DEAL & SANDWICH



18,691

WEEKLY READERS

JICREG (Sept 2020)



239,676

MONTHLY UNIQUE VISITORS

Google Analytics (April-June 2021)



22,523

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

DEMOGRAPHICS - OUR AUDIENCES JICREG (Sept 2020)

MALE

47%

FEMALE

53%

ABC1

59%

C2DE

41%



POPULATION

89,152

JICREG (Sept 2020)

KM EAST KENT MERCURY

EST: 1865 | COVER PRICE: £1.30

PUBLICATION DAY: WEDNESDAY

kentonline.co.uk/deal



TRUST LOCAL

ILIFFE MEDIA