

# DOVER, DEAL & SANDWICH



18,691

**WEEKLY READERSHIP**

JICREG (Sept 2020)

5,897

**CIRCULATION**

JICREG (Sept 2020)



476,454

**UNIQUE BROWSERS**

948,776

**PAGE IMPRESSIONS**

Google Analytics (Nov 2020)



22,523

**ESTIMATED WEEKLY LISTENERS**

Broadcaster's statement

200,200

**GROUP WEEKLY LISTENERS**

RAJAR Oct 2019 - Mar 2020

## DEMOGRAPHIC - AREA PROFILE

MALE **49%** FEMALE **51%** ABC1 **63%** C2DE **37%**



## P O P U L A T I O N

JICREG (Sept 2020)

**89,152**