

# FOLKESTONE



**6,062**

**WEEKLY READERS**

Publisher's statement



**230,548**

**MONTHLY UNIQUE VISITORS**

Google Analytics (April-June 2021)



**22,523**

**ESTIMATED WEEKLY LISTENERS**

Broadcaster's statement

**DEMOGRAPHICS - AREA PROFILE** JICREG (Sept 2020)

**MALE**

**49%**

**FEMALE**

**51%**

**ABC1**

**65%**

**C2DE**

**35%**



POPULATION

**56,336**

JICREG (Sept 2020)

**KM** **Folkestone & Hythe** EXPRESS

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[kentonline.co.uk/folkestone](http://kentonline.co.uk/folkestone)



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