



PORTFOLIO AUDIENCE SUMMARY

December 2020

	JICREG (Sept 2020)	JICREG (Sept 2020)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	5,897	18,691
Folkestone & Hythe Express	1,684	6,062
Gravesend & Dartford Messenger	2,744	8,781
Kent Messenger (Series)	15,415	67,748
Kentish Express (Series)	6,582	23,695
Kentish Gazette Group	9,103	33,382
Sheerness Times Guardian	3,464	10,483
Sittingbourne News	3,365	11,918

* Publisher's statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
FREE NEWSPAPERS	Circulation	Readership
Thanet Extra	25,006	38,581

* Publisher statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
PACKAGED TITLES	Circulation	Readership
Kentish Express (Series) + Folkestone & Hythe Express	8,266	29,915

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	73,260	219,341
PAIDS	48,254	180,760
FREES	25,006	38,581

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all paid -for newspapers	48,254	154,413

	Weekly listeners	Weekly Reach
kmfm		
Group	200,200	15%

RAJAR Oct 2019 - Mar 2020

NEWSLETTERS	Subscribers
News Alerts	7,927
Kent Business	3,618
What's On	14,279
My Kent Family	9,157
KMTV	1,838
Paul on Politics	1,250
Gills FC	405
Total	22,796

As of December 3, 2020



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WEBSITES	Page Views	Unique Visitors
Dartford Messenger	744,491	363,452
East Kent Mercury	948,776	476,454
Folkestone & Hythe Express	559,480	277,636
Gravesend Messenger	960,308	461,016
Kent Messenger	3,035,729	1,019,330
Kentish Express	1,352,865	528,581
Kentish Gazette Group	2,845,354	860,006
KentOnline	26,862,100	4,024,401
Medway Messenger	2,793,566	860,859
Sheerness Times Guardian	1,095,352	480,075
Sittingbourne News	657,944	282,050
Thanet Extra	1,447,124	564,274

WEBSITES	Page Views	Unique Visitors
Destination Kent	920	709
FindIt365	3,790	2,009
Kent Business	180,810	140,592
Kent Homes	87,920	8,114
KentJobs	168,371	22,955
Kent Wedding Day	603	370
kmfm	75,494	25,260
KMTV	47,834	27,690
My Kent Family	46,591	36,096
What's On	83,941	60,000

Google Analytics (Nov 2020)

PORTFOLIO SOCIAL MEDIA SUMMARY

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9
Dover Mercury	twitter.com/DoverMercury	
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9
Herne Bay Gazette	twitter.com/HerneBayGazette	
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra
Whitstable Gazette	twitter.com/WhitstableKM	



PORTFOLIO SOCIAL MEDIA SUMMARY

December 2020

CLICK LINKS TO SEE LATEST FIGURES

OTHER SOCIAL	Twitter Followers	Facebook Followers
Destination Kent	twitter.com/Destinati0nKent	facebook.com/KMDestinationKent/
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial
KM Digital	twitter.com/KM_Digital	facebook.com/KentSponsoredposts/
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews
kmfm Street Team	twitter.com/kmfStreetTeam	
KM Kent Team	twitter.com/KM_KentTeam	
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia
KMTV	twitter.com/KMTV_Kent	
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn