



PORTFOLIO AUDIENCE SUMMARY

January 2022

	BPA (Jan-Dec 2020)	JICREG (Oct 2021)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	3,731	14,607
Folkestone & Hythe Express	1,383	5,551
Gravesend & Dartford Messenger	2,067	9,658
Kent Messenger (Series)	11,918	56,284
Kentish Express (Series)	4,882	19,594
Kentish Gazette Group	7,336	29,495
Sheerness Times Guardian	2,596	9,119
Sittingbourne News	2,648	10,366

* Publisher's statement

	BPA (Jan-Dec 2020)	JICREG (Oct 2021)
FREE NEWSPAPERS	Circulation	Readership
Thanet Extra	13,560	24,408

* Publisher statement

	BPA (Jan-Dec 2020)	JICREG (Oct 2021)
PACKAGED TITLES	Circulation	Readership
Kentish Express (Series) + Folkestone & Hythe Express	6,265	25,145

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	50,121	179,082
PAIDS	36,561	154,674
FREES	13,560	24,408

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all paid-for newspapers	36,561	154,674

kmfm	Weekly listeners	Weekly Reach
Group	182,000	13%

RAJAR Q3 2021 (Apr 2021 - Sept 2021)

NEWSLETTERS	Subscribers
Gills FC	450
Kent Business	3,599
KMTV	1,725
My Kent Family	11,181
News Alerts	8,099
Paul on Politics	1,267
Secret Drinker	1,126
What's On	17,645
Total unique subscribers	26,648

As of Jan 4, 2022



PORTFOLIO AUDIENCE SUMMARY

January 2022

WEBSITES	Page Views	Unique Visitors
Dartford Messenger	885,324	400,546
East Kent Mercury	1,067,191	451,827
Folkestone & Hythe Express	399,155	184,866
Gravesend Messenger	559,145	260,460
Kent Messenger: Maidstone & WK	2,339,788	683,668
Kent Messenger: West Kent	944,999	388,756
Kentish Express	1,397,112	449,313
Kentish Gazette Group	2,776,733	785,212
KentOnline	23,221,828	3,080,050
Medway Messenger	2,871,943	814,756
Sheerness Times Guardian	613,610	333,340
Sittingbourne News	551,158	242,433
Thanet Extra	1,078,556	452,097

WEBSITES	Page Views	Unique Visitors
Destination Kent	543	368
FindIt365	2,348	1,254
Kent Business	168,062	122,144
Kent Homes	61,351	6,930
KentJobs	89,915	14,742
Kent Wedding Day	345	221
kmfm	64,061	13,999
KMTV	31,232	16,870
My Kent Family	26,698	19,432
What's On	229,421	152,604

Google Analytics (Dec 2021)



PORTFOLIO SOCIAL MEDIA SUMMARY

January 2022

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers	Instagram Followers
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9	
Dover Mercury	twitter.com/DoverMercury		
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury	
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews	
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress	
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9	
Herne Bay Gazette	twitter.com/HerneBayGazette		
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger	instagram.com/km_newsroom
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress	instagram.com/kentishexpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette	instagram.com/kentishgazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger	
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian	
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews	
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra	
Whitstable Gazette	twitter.com/WhitstableKM		
OTHER SOCIAL	Twitter Followers	Facebook Followers	Instagram Followers
Destination Kent	twitter.com/Destinati0nKent	facebook.com/KMDestinationKent/	
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness	
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs	
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline	instagram.com/kent_online
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage	
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial	
KM Digital	twitter.com/KM_Digital	facebook.com/KentSponsoredposts/	
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial	instagram.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews	
kmfm Street Team	twitter.com/kmfStreetTeam		
KM Kent Team	twitter.com/KM_KentTeam		
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia	
KMTV	twitter.com/KMTV_Kent		instagram.com/kmtv.kent
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily	
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn	