



PORTFOLIO AUDIENCE SUMMARY

July 2021

	JICREG (Sept 2020)	JICREG (Sept 2020)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	5,897	18,691
Folkestone & Hythe Express	1,684	6,062
Gravesend & Dartford Messenger	2,744	8,781
Kent Messenger (Series)	15,415	67,748
Kentish Express (Series)	6,582	23,695
Kentish Gazette Group	9,103	33,382
Sheerness Times Guardian	3,464	10,483
Sittingbourne News	3,365	11,918

* Publisher's statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
FREE NEWSPAPERS	Circulation	Readership
Thanet Extra	25,006	38,581

* Publisher statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
PACKAGED TITLES	Circulation	Readership
Kentish Express (Series) + Folkestone & Hythe Express	8,266	29,915

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	73,260	219,341
PAIDS	48,254	180,760
FREES	25,006	38,581

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all paid-for newspapers	48,254	154,413

	Weekly listeners	Weekly Reach
kmfm		
Group	200,200	15%

RAJAR Oct 2019 - Mar 2020

NEWSLETTERS	Subscribers
Gills FC	431
Kent Business	3,619
KMTV	1,840
My Kent Family	10,264
News Alerts	8,076
Paul on Politics	1,251
What's On	16,082
Total unique subscribers	24,820

As of July 1, 2021



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WEBSITES	Page Views	Unique Visitors
Dartford Messenger	846,028	414,373
East Kent Mercury	638,126	285,029
Folkestone & Hythe Express	802,557	331,867
Gravesend Messenger	653,413	294,127
Kent Messenger	2,751,196	845,811
Kentish Express	1,425,071	500,443
Kentish Gazette Group	2,660,148	803,393
KentOnline	23,438,345	3,392,308
Medway Messenger	2,397,711	707,695
Sheerness Times Guardian	569,626	254,784
Sittingbourne News	414,648	194,249
Thanet Extra	922,786	385,199

WEBSITES	Page Views	Unique Visitors
Destination Kent	2,336	1,929
FindIt365	3,734	2,116
Kent Business	171,381	122,555
Kent Homes	113,147	11,532
KentJobs	123,800	24,831
Kent Wedding Day	468	336
kmfm	56,735	12,898
KMTV	46,387	27,865
My Kent Family	34,310	24,809
What's On	168,550	115,990

Google Analytics (June 2021)

PORTFOLIO SOCIAL MEDIA SUMMARY

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9
Dover Mercury	twitter.com/DoverMercury	
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9
Herne Bay Gazette	twitter.com/HerneBayGazette	
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra
Whitstable Gazette	twitter.com/WhitstableKM	



PORTFOLIO SOCIAL MEDIA SUMMARY

July 2021

CLICK LINKS TO SEE LATEST FIGURES

OTHER SOCIAL	Twitter Followers	Facebook Followers
Destination Kent	twitter.com/Destinati0nKent	facebook.com/KMDestinationKent/
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial
KM Digital	twitter.com/KM_Digital	facebook.com/KentSponsoredposts/
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews
kmfm Street Team	twitter.com/kmfStreetTeam	
KM Kent Team	twitter.com/KM_KentTeam	
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia
KMTV	twitter.com/KMTV_Kent	
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn