



PORTFOLIO AUDIENCE SUMMARY

November 2020

	JICREG (Sept 2020)	JICREG (Sept 2020)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	5,897	18,691
Folkestone & Hythe Express	1,684	6,062
Gravesend & Dartford Messenger	2,744	8,781
Kent Messenger (Series)	15,415	67,748
Kentish Express (Series)	6,582	23,695
Kentish Gazette Group	9,103	33,382
Sheerness Times Guardian	3,464	10,483
Sittingbourne News	3,365	11,918

* Publisher's statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
FREE NEWSPAPERS	Circulation	Readership
Thanet Extra	25,006	38,581

* Publisher statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
PACKAGED TITLES	Circulation	Readership
Kentish Express (Series) + Folkestone & Hythe Express	8,266	29,915

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	73,260	219,341
PAIDS	48,254	180,760
FREES	25,006	38,581

	Publisher's statement	Publisher's statement
KENT BUSINESS	Circulation	Readership
Circulated with KM Series	15,415	67,748

Additional copies are circulated through local business organisations and events

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all paid -for newspapers	48,254	154,413

kmfm	Weekly listeners	Weekly Reach
Group	200,200	15%

RAJAR Oct 2019 - Mar 2020

NEWSLETTERS	Subscribers
Gills FC	397
Kent Business	3,607
KMTV	1,815
My Kent Family	9,106
News Alerts	7,856
Paul on Politics	1,219
What's On	14,216
Total	22,668

As of November 2, 2020



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WEBSITES	Page Views	Unique Visitors
Dartford Messenger	726,168	366,965
East Kent Mercury	898,686	384,652
Folkestone & Hythe Express	1,032,483	452,093
Gravesend Messenger	592,415	267,974
Kent Messenger	3,422,606	1,144,225
Kentish Express	1,682,743	598,542
Kentish Gazette Group	2,895,133	936,532
KentOnline	25,822,069	3,525,466
Medway Messenger	2,404,746	656,338
Sheerness Times Guardian	1,107,934	431,920
Sittingbourne News	724,012	342,601
Thanet Extra	933,724	412,690

WEBSITES	Page Views	Unique Visitors
Destination Kent	1,690	1,223
FindIt365	4,161	1,865
Kent Business	78,034	48,486
Kent Homes	93,992	8,305
KentJobs	203,277	27,228
Kent Wedding Day	706	397
kmfm	68,444	21,668
KMTV	44,128	25,541
My Kent Family	62,548	43,363
What's On	104,918	68,434

Google Analytics (Oct 2020)

PORTFOLIO SOCIAL MEDIA SUMMARY

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9
Dover Mercury	twitter.com/DoverMercury	
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9
Herne Bay Gazette	twitter.com/HerneBayGazette	
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra
Whitstable Gazette	twitter.com/WhitstableKM	



PORTFOLIO SOCIAL MEDIA SUMMARY

November 2020

CLICK LINKS TO SEE LATEST FIGURES

OTHER SOCIAL	Twitter Followers	Facebook Followers
Destination Kent	twitter.com/Destinati0nKent	facebook.com/KMDestinationKent/
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial
KM Digital	twitter.com/KM_Digital	facebook.com/KentSponsoredposts/
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews
kmfm Street Team	twitter.com/kmfStreetTeam	
KM Kent Team	twitter.com/KM_KentTeam	
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia
KMTV	twitter.com/KMTV_Kent	
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn