



PORTFOLIO AUDIENCE SUMMARY

October 2020

	JICREG (Sept 2020)	JICREG (Sept 2020)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	5,897	18,691
Folkestone & Hythe Express	1,684	6,062
Gravesend & Dartford Messenger	2,744	8,781
Kent Messenger (Series)	15,415	67,748
Kentish Express (Series)	6,582	23,695
Kentish Gazette Group	9,103	33,382
Medway Messenger (Mon)	2,603	13,367
Sheerness Times Guardian	3,464	10,483
Sittingbourne News	3,365	11,918

* Publisher's statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
FREE NEWSPAPERS	Circulation	Readership
Canterbury Extra	6,075	10,935
Messenger Extra	9,224	16,603
Thanet Extra	25,006	38,581

* Publisher statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	11,968	25,082
Kentish Express (Series) + Folkestone & Hythe Express	8,266	29,915

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	91,162	260,246
PAIDS	50,857	194,127
FREES	40,305	66,119

	Publisher's statement	Publisher's statement
KENT BUSINESS	Circulation	Readership
Circulated with KM Series	15,415	67,748

Additional copies are circulated through local business organisations and events

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all except Medway Messenger Mon	48,254	154,413

kmfm	Weekly listeners	Weekly Reach
Group	200,200	15%

RAJAR Oct 2019 - Mar 2020 [revised data - July 2020]

NEWSLETTERS	Subscribers
News Alerts	7,829
Kent Business	3,595
What's On	13,356
My Kent Family	8,241
KMTV	1,789
Paul on Politics	1,201
Gills FC	390
Total unique subscribers	21,643

As of October 1, 2020

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October 2020



WEBSITES	Page Views	Unique Visitors
Dartford Messenger	617,928	301,576
East Kent Mercury	1,229,866	516,239
Folkestone & Hythe Express	783,268	332,625
Gravesend Messenger	753,326	306,332
Kent Messenger	2,586,415	772,542
Kentish Express	1,384,047	469,861
Kentish Gazette Group	2,682,022	928,328
KentOnline	24,430,132	3,290,455
Medway Messenger	2,962,586	832,623
Sheerness Times Guardian	505,016	246,341
Sittingbourne News	820,849	309,690
Thanet Extra	978,554	397,697

WEBSITES	Page Views	Unique Visitors
Carsfrom Kent	21	14
Destination Kent	2,339	1,808
FindIt365	6,179	2,853
Kent Business	99,198	63,950
Kent Homes	113,641	10,264
KentJobs	229,167	29,900
Kent Wedding Day	640	378
kmfm	61,997	15,916
KMTV	46,902	28,541
My Kent Family	44,079	32,476
What's On	105,632	68,949

Google Analytics (September 2020)

PORTFOLIO SOCIAL MEDIA SUMMARY

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9
Dover Mercury	twitter.com/DoverMercury	
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9
Herne Bay Gazette	twitter.com/HerneBayGazette	
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra
Whitstable Gazette	twitter.com/WhitstableKM	



PORTFOLIO SOCIAL MEDIA SUMMARY

October 2020

CLICK LINKS TO SEE LATEST FIGURES

OTHER SOCIAL	Twitter Followers	Facebook Followers
Destination Kent	twitter.com/DestinatiOnKent	facebook.com/KMDestinationKent/
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial
KM Digital	twitter.com/KM_Digital	facebook.com/KentSponsoredposts/
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews
kmfm Street Team	twitter.com/kmfStreetTeam	
KM Kent Team	twitter.com/KM_KentTeam	
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia
KMTV	twitter.com/KMTV_Kent	
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn