



PORTFOLIO AUDIENCE SUMMARY

October 2021

	JICREG (Sept 2020)	JICREG (Sept 2020)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	5,897	18,691
Folkestone & Hythe Express	1,684	6,062
Gravesend & Dartford Messenger	2,744	8,781
Kent Messenger (Series)	15,415	67,748
Kentish Express (Series)	6,582	23,695
Kentish Gazette Group	9,103	33,382
Sheerness Times Guardian	3,464	10,483
Sittingbourne News	3,365	11,918

* Publisher's statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
FREE NEWSPAPERS	Circulation	Readership
Thanet Extra	25,006	38,581

* Publisher statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
PACKAGED TITLES	Circulation	Readership
Kentish Express (Series) + Folkestone & Hythe Express	8,266	29,915

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	73,260	219,341
PAIDS	48,254	180,760
FREES	25,006	38,581

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all paid-for newspapers	48,254	154,413

kmfm	Weekly listeners	Weekly Reach
Group	200,200	15%

RAJAR Oct 2019 - Mar 2020

NEWSLETTERS	Subscribers
Gills FC	440
Kent Business	3,625
KMTV	1,749
My Kent Family	10,747
News Alerts	8,144
Paul on Politics	1,275
What's On	16,907
Total unique subscribers	25,676

As of October 12, 2021



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WEBSITES	Page Views	Unique Visitors
Dartford Messenger	1,213,602	565,404
East Kent Mercury	843,795	373,533
Folkestone & Hythe Express	505,861	232,160
Gravesend Messenger	451,126	222,631
Kent Messenger	1,897,779	648,218
KM: West Kent	834,626	388,931
Kentish Express	1,633,630	537,127
Kentish Gazette Group	3,467,274	1,044,676
KentOnline	24,634,561	3,470,232
Medway Messenger	2,418,953	700,930
Sheerness Times Guardian	1,015,414	447,567
Sittingbourne News	426,439	218,392
Thanet Extra	1,049,592	417,011

WEBSITES	Page Views	Unique Visitors
Destination Kent	2,266	1,504
FindIt365	3,333	1,599
Kent Business	142,142	95,828
Kent Homes	83,553	9,275
KentJobs	152,835	20,664
Kent Wedding Day	454	315
kmfm	57,874	13,399
KMTV	40,390	22,400
My Kent Family	38,916	28,839
What's On	212,319	129,844

Google Analytics (Sept 2021)



PORTFOLIO SOCIAL MEDIA SUMMARY

October 2021

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9
Dover Mercury	twitter.com/DoverMercury	
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9
Herne Bay Gazette	twitter.com/HerneBayGazette	
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra
Whitstable Gazette	twitter.com/WhitstableKM	
OTHER SOCIAL	Twitter Followers	Facebook Followers
Destination Kent	twitter.com/Destinati0nKent	facebook.com/KMDestinationKent/
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial
KM Digital	twitter.com/KM_Digital	facebook.com/KentSponsoredposts/
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews
kmfm Street Team	twitter.com/kmfStreetTeam	
KM Kent Team	twitter.com/KM_KentTeam	
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia
KMTV	twitter.com/KMTV_Kent	
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn