



# PORTFOLIO AUDIENCE SUMMARY

## September 2020

BPA (Jan-Dec 2018) JICREG (Nov 2019)

PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	6,405	19,551
Folkestone & Hythe Express	1,676	5,805
Gravesend & Dartford Messenger	3,074	10,869
Kent Messenger (Series)	18,029	74,865
Kentish Express (Series)	7,271	25,168
Kentish Gazette Group	10,003	35,288
Medway Messenger (Mon)	3,106	15,899
Sheerness Times Guardian	3,878	11,091
Sittingbourne News	3,541	12,282

\* Publisher's statement

BPA (Jan-Dec 2018) JICREG (Nov 2019)

FREE NEWSPAPERS	Circulation	Readership
Canterbury Extra	6,818	12,272
Messenger Extra	14,288	22,504
Thanet Extra	31,996	45,300

\* Publisher statement

BPA (Jan-Dec 2018) JICREG (Nov 2019)

PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	17,362	33,635
Kentish Express (Series) + Folkestone & Hythe Express	8,947	31,398

Publisher's statement Publisher's statement

TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	110,085	262,423
PAIDS	56,983	196,865
FREES	53,102	80,076

Publisher's statement Publisher's statement

KENT BUSINESS	Circulation	Readership
Circulated with KM Series	18,029	74,865

Additional copies are circulated through local business organisations and events

Publisher's statement Publisher's statement

WHAT'S ON	Circulation	Readership
Circulated with all except Medway Messenger Mon	53,877	172,406

kmfm	Weekly listeners	Weekly Reach
Group	200,200	15%

RAJAR Oct 2019 - Mar 2020 [revised data - July 2020]

NEWSLETTERS	Subscribers
News Alerts	7,780
Kent Business	3,590
What's On	13,370
My Kent Family	8,236
KMTV	1,749
Paul on Politics	1,176
Gills FC	378
<b>Total unique subscribers</b>	<b>21,622</b>

As of September 1, 2020



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### September 2020

WEBSITES	Page Views	Unique Visitors
Dartford Messenger	739,755	355,361
East Kent Mercury	1,131,037	472,547
Folkestone & Hythe Express	874,287	348,073
Gravesend Messenger	590,555	261,829
Kent Messenger	2,732,137	808,988
Kentish Express	2,461,760	788,392
Kentish Gazette Group	2,631,593	850,303
KentOnline	25,812,475	3,611,437
Medway Messenger	2,595,123	783,323
Sheerness Times Guardian	625,176	283,912
Sittingbourne News	757,234	318,806
Thanet Extra	1,496,839	679,901

WEBSITES	Page Views	Unique Visitors
Carsfrom Kent	18	11
Destination Kent	4,719	3,250
FindIt365	6,523	3,343
Kent Business	118,457	86,200
Kent Homes	126,641	11,265
KentJobs	224,991	30,298
Kent Wedding Day	838	546
kmfm	74,434	15,829
KMTV	45,789	27,952
My Kent Family	43,141	29,473
What's On	101,689	64,113

Google Analytics (August 2020)

## PORTFOLIO SOCIAL MEDIA SUMMARY

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	<a href="https://twitter.com/KMDartford">twitter.com/KMDartford</a>	<a href="https://facebook.com/Dartford.Messenger.9">facebook.com/Dartford.Messenger.9</a>
Dover Mercury	<a href="https://twitter.com/DoverMercury">twitter.com/DoverMercury</a>	
East Kent Mercury	<a href="https://twitter.com/EastKentMercury">twitter.com/EastKentMercury</a>	<a href="https://twitter.com/EastKentMercury">twitter.com/EastKentMercury</a>
Faversham News	<a href="https://twitter.com/FavershamNews">twitter.com/FavershamNews</a>	<a href="https://facebook.com/FavershamNews">facebook.com/FavershamNews</a>
Folkestone & Hythe Express	<a href="https://twitter.com/FHExpress">twitter.com/FHExpress</a>	<a href="https://facebook.com/folkestoneexpress">facebook.com/folkestoneexpress</a>
Gravesend Messenger	<a href="https://twitter.com/KMGravesend">twitter.com/KMGravesend</a>	<a href="https://facebook.com/Gravesend.Messenger.9">facebook.com/Gravesend.Messenger.9</a>
Herne Bay Gazette	<a href="https://twitter.com/HerneBayGazette">twitter.com/HerneBayGazette</a>	
Kent Messenger	<a href="https://twitter.com/KM_Newsroom">twitter.com/KM_Newsroom</a>	<a href="https://facebook.com/KentMessenger">facebook.com/KentMessenger</a>
Kentish Express	<a href="https://twitter.com/KentishExpress">twitter.com/KentishExpress</a>	<a href="https://facebook.com/KentishExpress">facebook.com/KentishExpress</a>
Kentish Gazette Group	<a href="https://twitter.com/KentishGazette">twitter.com/KentishGazette</a>	<a href="https://facebook.com/TheKentishGazette">facebook.com/TheKentishGazette</a>
Medway Messenger	<a href="https://twitter.com/MedwayMessenger">twitter.com/MedwayMessenger</a>	<a href="https://facebook.com/MedwayMessenger">facebook.com/MedwayMessenger</a>
Sheerness Times Guardian	<a href="https://twitter.com/TimesGuardian">twitter.com/TimesGuardian</a>	<a href="https://facebook.com/SheernessTimesGuardian">facebook.com/SheernessTimesGuardian</a>
Sittingbourne News	<a href="https://twitter.com/KMSittingbourne">twitter.com/KMSittingbourne</a>	<a href="https://facebook.com/SittingbourneNews">facebook.com/SittingbourneNews</a>
Thanet Extra	<a href="https://twitter.com/thanetextra">twitter.com/thanetextra</a>	<a href="https://facebook.com/ThanetExtra">facebook.com/ThanetExtra</a>
Whitstable Gazette	<a href="https://twitter.com/WhitstableKM">twitter.com/WhitstableKM</a>	



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## September 2020

CLICK LINKS TO SEE LATEST FIGURES

OTHER SOCIAL	Twitter Followers	Facebook Followers
Destination Kent	<a href="https://twitter.com/DestinatiOnKent">twitter.com/DestinatiOnKent</a>	<a href="https://facebook.com/KMDestinationKent/">facebook.com/KMDestinationKent/</a>
Kent Business	<a href="https://twitter.com/KentBusiness">twitter.com/KentBusiness</a>	<a href="https://facebook.com/KentBusiness">facebook.com/KentBusiness</a>
KentJobs	<a href="https://twitter.com/KentJobs">twitter.com/KentJobs</a>	<a href="https://facebook.com/kentjobs">facebook.com/kentjobs</a>
KentOnline	<a href="https://twitter.com/Kent_Online">twitter.com/Kent_Online</a>	<a href="https://facebook.com/KentOnline">facebook.com/KentOnline</a>
KentOnline Sport	<a href="https://twitter.com/KentOnlineSport">twitter.com/KentOnlineSport</a>	<a href="https://facebook.com/kentonlinesportpage">facebook.com/kentonlinesportpage</a>
KM Commercial	<a href="https://twitter.com/KM_Commercial">twitter.com/KM_Commercial</a>	<a href="https://facebook.com/KMCommercial">facebook.com/KMCommercial</a>
KM Digital	<a href="https://twitter.com/KM_Digital">twitter.com/KM_Digital</a>	<a href="https://facebook.com/KentSponsoredposts/">facebook.com/KentSponsoredposts/</a>
kmfm	<a href="https://twitter.com/kmflofficial">twitter.com/kmflofficial</a>	<a href="https://facebook.com/kmflofficial">facebook.com/kmflofficial</a>
kmfm News	<a href="https://twitter.com/kmfnews">twitter.com/kmfnews</a>	<a href="https://facebook.com/kmfnews">facebook.com/kmfnews</a>
kmfm Street Team	<a href="https://twitter.com/kmfStreetTeam">twitter.com/kmfStreetTeam</a>	
KM Kent Team	<a href="https://twitter.com/KM_KentTeam">twitter.com/KM_KentTeam</a>	
KM Media Group	<a href="https://twitter.com/KMMediaGroup">twitter.com/KMMediaGroup</a>	<a href="https://facebook.com/KMGroupmedia">facebook.com/KMGroupmedia</a>
KMTV	<a href="https://twitter.com/KMTV_Kent">twitter.com/KMTV_Kent</a>	
My Kent Family	<a href="https://twitter.com/MyKentFamily">twitter.com/MyKentFamily</a>	<a href="https://facebook.com/MyKentFamily">facebook.com/MyKentFamily</a>
What's On	<a href="https://twitter.com/kmwhatson">twitter.com/kmwhatson</a>	<a href="https://facebook.com/KMWhatsOn">facebook.com/KMWhatsOn</a>