



PORTFOLIO AUDIENCE SUMMARY

September 2021

	JICREG (Sept 2020)	JICREG (Sept 2020)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	5,897	18,691
Folkestone & Hythe Express	1,684	6,062
Gravesend & Dartford Messenger	2,744	8,781
Kent Messenger (Series)	15,415	67,748
Kentish Express (Series)	6,582	23,695
Kentish Gazette Group	9,103	33,382
Sheerness Times Guardian	3,464	10,483
Sittingbourne News	3,365	11,918

* Publisher's statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
FREE NEWSPAPERS	Circulation	Readership
Thanet Extra	25,006	38,581

* Publisher statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
PACKAGED TITLES	Circulation	Readership
Kentish Express (Series) + Folkestone & Hythe Express	8,266	29,915

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	73,260	219,341
PAIDS	48,254	180,760
FREES	25,006	38,581

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all paid-for newspapers	48,254	154,413

	Weekly listeners	Weekly Reach
kmfm		
Group	200,200	15%

RAJAR Oct 2019 - Mar 2020

NEWSLETTERS	Subscribers
Gills FC	437
Kent Business	3,617
KMTV	1,819
My Kent Family	10,683
News Alerts	8,106
Paul on Politics	1,253
What's On	16,780
Total unique subscribers	25,527

As of September 2, 2021



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WEBSITES	Page Views	Unique Visitors
Dartford Messenger	1,302,749	621,532
East Kent Mercury	698,797	303,849
Folkestone & Hythe Express	946,351	508,080
Gravesend Messenger	522,406	260,554
Kent Messenger	2,225,671	682,816
Kentish Express	1,588,448	489,496
Kentish Gazette Group	3,014,709	935,423
KentOnline	26,006,005	3,703,583
Medway Messenger	3,016,966	834,557
Sheerness Times Guardian	608,454	251,482
Sittingbourne News	654,502	263,161
Thanet Extra	1,178,251	461,018

WEBSITES	Page Views	Unique Visitors
Destination Kent	2,332	1,796
FindIt365	3,093	1,558
Kent Business	174,200	116,076
Kent Homes	91,829	9,812
KentJobs	102,993	21,685
Kent Wedding Day	577	397
kmfm	55,181	13,100
KMTV	65,099	38,263
My Kent Family	42,745	29,139
What's On	219,839	131,596

Google Analytics (August 2021)

PORTFOLIO SOCIAL MEDIA SUMMARY

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9
Dover Mercury	twitter.com/DoverMercury	
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9
Herne Bay Gazette	twitter.com/HerneBayGazette	
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra
Whitstable Gazette	twitter.com/WhitstableKM	



PORTFOLIO SOCIAL MEDIA SUMMARY

September 2021

CLICK LINKS TO SEE LATEST FIGURES

OTHER SOCIAL	Twitter Followers	Facebook Followers
Destination Kent	twitter.com/Destinati0nKent	facebook.com/KMDestinationKent/
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial
KM Digital	twitter.com/KM_Digital	facebook.com/KentSponsoredposts/
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews
kmfm Street Team	twitter.com/kmfStreetTeam	
KM Kent Team	twitter.com/KM_KentTeam	
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia
KMTV	twitter.com/KMTV_Kent	
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn