

# MAIDSTONE



67,748

WEEKLY READERSHIP

JICREG (Sept 2020)

15,415

CIRCULATION

JICREG (Sept 2020)



1,019,330

UNIQUE BROWSERS

3,035,729

PAGE IMPRESSIONS

Google Analytics (Nov 2020)



36,703

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

200,200

GROUP WEEKLY LISTENERS

RAJAR Oct 2019 - Mar 2020

## DEMOGRAPHIC - AREA PROFILE

MALE **49%**

FEMALE **51%**

ABC1 **66%**

C2DE **34%**

## POPULATION

JICREG (Sept 2020)

**134,100**

