

MAIDSTONE



67,748

WEEKLY READERS

JICREG (Sept 2020)



570,865

MONTHLY UNIQUE VISITORS

Google Analytics (April-June 2021)



36,703

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

DEMOGRAPHICS - AREA PROFILE JICREG (Sept 2020)

MALE

49%

FEMALE

51%

ABC1

66%

C2DE

34%



POPULATION

134,100

JICREG (Sept 2020)

KM KENT **MESSENGER**

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TRUST LOCAL

 **LILIFFE MEDIA**