

# MEDWAY



29,398 WEEKLY READERSHIP

Publisher's statement

6,689 CIRCULATION

Publisher's statement



860,859 UNIQUE BROWSERS

2,793,566 PAGE IMPRESSIONS

Google Analytics (Nov 2020)



36,703 ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

200,200 GROUP WEEKLY LISTENERS

RAJAR Oct 2019 - Mar 2020

## DEMOGRAPHIC - AREA PROFILE

MALE **49%**

FEMALE **51%**

ABC1 **59%**

C2DE **41%**



## P O P U L A T I O N

JICREG (Sept 2020)

**234,682**