

MEDWAY



29,398

WEEKLY READERS

Publisher's statement (Oct 2021)



728,134

MONTHLY UNIQUE VISITORS

Google Analytics (July-Sept 2021)



33,367

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

DEMOGRAPHICS - AREA PROFILE JICREG (Oct 2021)

MALE

49%

FEMALE

51%

ABC1

59%

C2DE

41%



POPULATION

234,806

JICREG (Oct 2021)

KM MEDWAY
MESSENGER

EST: 2001 | COVER PRICE: £1.60

PUBLICATION DAY: THURSDAY

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TRUST LOCAL

 **LILIFFE MEDIA**