

KM Media Group Portfolio Summary Sheet

August 2019



	Publisher statement	JICREG (May 2019)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury (Series) [EM]	6,405	19,207
Gravesend & Dartford Messenger (Series) [DGM]	3,074	10,869
Kent Messenger (Series) [KM]	18,029	74,083
Kentish Express (Series) [KE]	7,271	25,168
Kentish Gazette Group [KG]	9,999	34,592
Folkestone & Hythe Express [FHE]	1,677	5,805
Medway Messenger (Monday) [MI]	3,106	15,888
Sheerness Times Guardian [ST]	3,878	10,806
Sittingbourne News [SN]	3,541	12,154

* Publisher statement

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FREE NEWSPAPERS	Circulation	Readership
KM Extra (Canterbury) [CE]	6,818	12,272
KM Extra (Thanet) [TE]	31,996	44,874
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	14,288	22,504

* Publisher statement

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PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	17,362	33,373
Kentish Express (Series) + Folkestone & Hythe Express	8,948	30,973

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TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	110,082	261,880
PAIDS	56,980	196,865
FREES	53,102	79,650

* Publisher statement

KENT BUSINESS [KB] - Data for papers this title accompanies	Circulation	Readership
Circulated with KM Series	18,029	74,083

Circulation - Publisher statement

Readership JICREG (May 2019)

Additional copies are circulated through local business organisations and events

NEWSLETTERS	Subscribers
News Alerts	6,262
Kent Business	3,488
What's On	12,434
My Kent Family	7,537
KMTV	1,479
Paul on Politics	1,088
Total unique subscribers	19,590

As of August 1, 2019

	Publisher statement	Publisher statement
WHAT'S ON [WO] - Data for papers this title accompanies	Circulation	Readership
Circulated with all paid except Medway Messenger (Mon)	53,874	150,847

kmfm	Weekly Listeners	Weekly Reach
Group	233,000	17%

RAJAR Q2 2019 (Jan 2019 - Jun 2019)

Website	Page Impressions	Unique Users
KentOnline (network)	21,503,032	2,455,960
Kent Messenger	2,905,074	723,562
Medway Messenger	3,180,598	702,478
Kentish Express	1,292,395	349,779
Kentish Gazette	2,077,347	530,636
Dartford Messenger	585,868	253,688
Gravesend Messenger	581,578	230,025
East Kent Mercury	726,440	255,122
Sheerness Times Guardian	342,722	135,477
Thanet Extra	780,109	268,399
Sittingbourne News	568,960	223,806
Folkestone & Hythe Express	442,014	189,116
KentJobs	232,167	30,421
Kent Business	181,625	115,770
kmfm	85,110	21,905
What's On	314,093	157,94
My Kent Family	43,744	42,359
Kent Homes	56,859	5,334
CarsfromKent	14,615	4,585
FindIt365	10,381	5,891
Destination Kent	2,331	1,313
Kent Wedding Day	1,614	1,059
KMTV	52,845	28,295

AT Internet (July 2019)

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