

SWALE



10,366 / 9,119

Sittingbourne News Sheerness Times Guardian

WEEKLY READERS

JICREG (Oct 2021)



261,092 / 310,363

Sittingbourne Sheerness
MONTHLY UNIQUE VISITORS

Google Analytics (July-Sept 2021)



33,367

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement (Medway transmitter)

DEMOGRAPHICS - AREA PROFILE JICREG (Oct 2021)

MALE

49%

FEMALE

51%

ABC1

58%

C2DE

42%

POPULATION

123,047

JICREG (Oct 2021)

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