

SWALE



11,918 \ 10,483

Sittingbourne News Sheerness Times Guardian

WEEKLY READERS

JICREG (Sept 2020)



146,884 / 167,228

Sittingbourne Sheerness
MONTHLY UNIQUE VISITORS

Google Analytics (April-June 2021)



36,703

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement (Medway transmitter)

DEMOGRAPHICS - OUR AUDIENCES JICREG (Sept 2020)

MALE

49%

FEMALE

51%

ABC1

58%

C2DE

42%

POPULATION

121,580

JICREG (Sept 2020)

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