

# THANET



38,581

WEEKLY READERSHIP

JICREG (Sept 2020)

25,006

CIRCULATION

JICREG (Sept 2020)



564,274

UNIQUE BROWSERS

1,447,124

PAGE IMPRESSIONS

Google Analytics (Nov 2020)



22,523

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

200,200

GROUP WEEKLY LISTENERS

RAJAR Oct 2019 - Mar 2020

## DEMOGRAPHIC - AREA PROFILE

MALE **48%**

FEMALE **52%**

ABC1 **61%**

C2DE **39%**

## P O P U L A T I O N

JICREG (Sept 2020)

**118,254**



**KM3 THANET EXTRA**



**KM3 KentOnline**

**ILIFFE MEDIA**