

THANET



24,408

WEEKLY READERS

JICREG (Oct 2021)



440,642

MONTHLY UNIQUE VISITORS

Google Analytics (July-Sept 2021)



20,475

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

DEMOGRAPHICS - OUR AUDIENCES JICREG (Oct 2021)

MALE

45%

FEMALE

55%

ABC1

60%

C2DE

40%



POPULATION

118,704

JICREG (Oct 2021)

KM THANET EXTRA

EST: 1981

PUBLICATION DAY: WEDNESDAY

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 **ILIFFE MEDIA**