

THANET



38,581

WEEKLY READERS

JICREG (Sept 2020)



248,511

MONTHLY UNIQUE VISITORS

Google Analytics (April-June 2021)



22,523

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

DEMOGRAPHICS - OUR AUDIENCES JICREG (Sept 2020)

MALE

46%

FEMALE

54%

ABC1

57%

C2DE

43%



POPULATION

118,254

JICREG (Sept 2020)

KM THANET EXTRA

EST: 1981

PUBLICATION DAY: WEDNESDAY

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 **ILIFFE MEDIA**