



# PORTFOLIO AUDIENCE SUMMARY

April 2021

	JICREG (Sept 2020)	JICREG (Sept 2020)
<b>PAID-FOR NEWSPAPERS</b>	<b>Circulation</b>	<b>Readership</b>
East Kent Mercury	5,897	18,691
Folkestone & Hythe Express	1,684	6,062
Gravesend & Dartford Messenger	2,744	8,781
Kent Messenger (Series)	15,415	67,748
Kentish Express (Series)	6,582	23,695
Kentish Gazette Group	9,103	33,382
Sheerness Times Guardian	3,464	10,483
Sittingbourne News	3,365	11,918

\* Publisher's statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
<b>FREE NEWSPAPERS</b>	<b>Circulation</b>	<b>Readership</b>
Thanet Extra	25,006	38,581

\* Publisher statement

	JICREG (Sept 2020)	JICREG (Sept 2020)
<b>PACKAGED TITLES</b>	<b>Circulation</b>	<b>Readership</b>
Kentish Express (Series) + Folkestone & Hythe Express	8,266	29,915

	Publisher's statement	Publisher's statement
<b>TOTALS</b>	<b>Circulation</b>	<b>Readership</b>
PAIDS & FREES (Supergroup)	73,260	219,341
PAIDS	48,254	180,760
FREES	25,006	38,581

	Publisher's statement	Publisher's statement
<b>WHAT'S ON</b>	<b>Circulation</b>	<b>Readership</b>
Circulated with all paid-for newspapers	48,254	154,413

	Weekly listeners	Weekly Reach
<b>kmfm</b>		
Group	200,200	15%

RAJAR Oct 2019 - Mar 2020

<b>NEWSLETTERS</b>	<b>Subscribers</b>
Gills FC	428
Kent Business	3,637
KMTV	1,857
My Kent Family	9,237
News Alerts	8,058
Paul on Politics	1,269
What's On	14,617
<b>Total unique subscribers</b>	<b>23,219</b>

As of April 1, 2021



## PORTFOLIO AUDIENCE SUMMARY

April 2021

WEBSITES	Page Views	Unique Visitors
Dartford Messenger	1,013,082	508,655
East Kent Mercury	1,316,538	528,322
Folkestone & Hythe Express	456,546	200,684
Gravesend Messenger	758,221	328,800
Kent Messenger	2,811,777	943,657
Kentish Express	1,942,593	771,610
Kentish Gazette Group	2,292,032	693,259
KentOnline	25,210,538	4,009,195
Medway Messenger	2,696,718	820,691
Sheerness Times Guardian	514,251	216,526
Sittingbourne News	400,228	186,716
Thanet Extra	734,888	303,245

WEBSITES	Page Views	Unique Visitors
Destination Kent	2,218	1,480
FindIt365	3,367	1,614
Kent Business	202,688	132,463
Kent Homes	161,599	14,619
KentJobs	246,970	32,531
Kent Wedding Day	1,324	733
kmfm	63,656	16,287
KMTV	51,504	29,279
My Kent Family	41,717	28,349
What's On	116,214	78,252

Google Analytics (Mar 2021)

## PORTFOLIO SOCIAL MEDIA SUMMARY

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	<a href="https://twitter.com/KMDartford">twitter.com/KMDartford</a>	<a href="https://facebook.com/Dartford.Messenger.9">facebook.com/Dartford.Messenger.9</a>
Dover Mercury	<a href="https://twitter.com/DoverMercury">twitter.com/DoverMercury</a>	
East Kent Mercury	<a href="https://twitter.com/EastKentMercury">twitter.com/EastKentMercury</a>	<a href="https://twitter.com/EastKentMercury">twitter.com/EastKentMercury</a>
Faversham News	<a href="https://twitter.com/FavershamNews">twitter.com/FavershamNews</a>	<a href="https://facebook.com/FavershamNews">facebook.com/FavershamNews</a>
Folkestone & Hythe Express	<a href="https://twitter.com/FHExpress">twitter.com/FHExpress</a>	<a href="https://facebook.com/folkestoneexpress">facebook.com/folkestoneexpress</a>
Gravesend Messenger	<a href="https://twitter.com/KMGravesend">twitter.com/KMGravesend</a>	<a href="https://facebook.com/Gravesend.Messenger.9">facebook.com/Gravesend.Messenger.9</a>
Herne Bay Gazette	<a href="https://twitter.com/HerneBayGazette">twitter.com/HerneBayGazette</a>	
Kent Messenger	<a href="https://twitter.com/KM_Newsroom">twitter.com/KM_Newsroom</a>	<a href="https://facebook.com/KentMessenger">facebook.com/KentMessenger</a>
Kentish Express	<a href="https://twitter.com/KentishExpress">twitter.com/KentishExpress</a>	<a href="https://facebook.com/KentishExpress">facebook.com/KentishExpress</a>
Kentish Gazette Group	<a href="https://twitter.com/KentishGazette">twitter.com/KentishGazette</a>	<a href="https://facebook.com/TheKentishGazette">facebook.com/TheKentishGazette</a>
Medway Messenger	<a href="https://twitter.com/MedwayMessenger">twitter.com/MedwayMessenger</a>	<a href="https://facebook.com/MedwayMessenger">facebook.com/MedwayMessenger</a>
Sheerness Times Guardian	<a href="https://twitter.com/TimesGuardian">twitter.com/TimesGuardian</a>	<a href="https://facebook.com/SheernessTimesGuardian">facebook.com/SheernessTimesGuardian</a>
Sittingbourne News	<a href="https://twitter.com/KMSittingbourne">twitter.com/KMSittingbourne</a>	<a href="https://facebook.com/SittingbourneNews">facebook.com/SittingbourneNews</a>
Thanet Extra	<a href="https://twitter.com/thanetextra">twitter.com/thanetextra</a>	<a href="https://facebook.com/ThanetExtra">facebook.com/ThanetExtra</a>
Whitstable Gazette	<a href="https://twitter.com/WhitstableKM">twitter.com/WhitstableKM</a>	



# PORTFOLIO SOCIAL MEDIA SUMMARY

April 2021

CLICK LINKS TO SEE LATEST FIGURES

OTHER SOCIAL	Twitter Followers	Facebook Followers
Destination Kent	<a href="https://twitter.com/Destinati0nKent">twitter.com/Destinati0nKent</a>	<a href="https://facebook.com/KMDestinationKent/">facebook.com/KMDestinationKent/</a>
Kent Business	<a href="https://twitter.com/KentBusiness">twitter.com/KentBusiness</a>	<a href="https://facebook.com/KentBusiness">facebook.com/KentBusiness</a>
KentJobs	<a href="https://twitter.com/KentJobs">twitter.com/KentJobs</a>	<a href="https://facebook.com/kentjobs">facebook.com/kentjobs</a>
KentOnline	<a href="https://twitter.com/Kent_Online">twitter.com/Kent_Online</a>	<a href="https://facebook.com/KentOnline">facebook.com/KentOnline</a>
KentOnline Sport	<a href="https://twitter.com/KentOnlineSport">twitter.com/KentOnlineSport</a>	<a href="https://facebook.com/kentonlinesportpage">facebook.com/kentonlinesportpage</a>
KM Commercial	<a href="https://twitter.com/KM_Commercial">twitter.com/KM_Commercial</a>	<a href="https://facebook.com/KMCommercial">facebook.com/KMCommercial</a>
KM Digital	<a href="https://twitter.com/KM_Digital">twitter.com/KM_Digital</a>	<a href="https://facebook.com/KentSponsoredposts/">facebook.com/KentSponsoredposts/</a>
kmfm	<a href="https://twitter.com/kmflofficial">twitter.com/kmflofficial</a>	<a href="https://facebook.com/kmflofficial">facebook.com/kmflofficial</a>
kmfm News	<a href="https://twitter.com/kmfnews">twitter.com/kmfnews</a>	<a href="https://facebook.com/kmfnews">facebook.com/kmfnews</a>
kmfm Street Team	<a href="https://twitter.com/kmfStreetTeam">twitter.com/kmfStreetTeam</a>	
KM Kent Team	<a href="https://twitter.com/KM_KentTeam">twitter.com/KM_KentTeam</a>	
KM Media Group	<a href="https://twitter.com/KMMediaGroup">twitter.com/KMMediaGroup</a>	<a href="https://facebook.com/KMGroupmedia">facebook.com/KMGroupmedia</a>
KMTV	<a href="https://twitter.com/KMTV_Kent">twitter.com/KMTV_Kent</a>	
My Kent Family	<a href="https://twitter.com/MyKentFamily">twitter.com/MyKentFamily</a>	<a href="https://facebook.com/MyKentFamily">facebook.com/MyKentFamily</a>
What's On	<a href="https://twitter.com/kmwhatson">twitter.com/kmwhatson</a>	<a href="https://facebook.com/KMWhatsOn">facebook.com/KMWhatsOn</a>