

ASHFORD



25,168

WEEKLY READERSHIP

Publisher's statement

7,271

CIRCULATION

BPA (Jan-Dec 2018)



548,238

UNIQUE BROWSERS

1,520,768

PAGE IMPRESSIONS

Google Analytics (Jan 2020)



27,571

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

193,000

GROUP WEEKLY LISTENERS

RAJAR Q4 2019 (Jul - Dec 2019)

DEMOGRAPHIC - AREA PROFILE

MALE **48%**

FEMALE **52%**

ABC1 **63%**

C2DE **37%**

P O P U L A T I O N

JICREG (Nov 2019)

104,631

