

CANTERBURY



WEEKLY READERSHIP

35,288

12,272

JICREG (Nov 2019)

CIRCULATION

10,003 KG

6,818 CE

BPA (Jan-Dec 2018)



UNIQUE BROWSERS

904,462

Google Analytics (Jan 2020)

PAGE IMPRESSIONS

2,796,826

Google Analytics (Jan 2020)



ESTIMATED WEEKLY LISTENERS

27,571

GROUP WEEKLY LISTENERS

193,000

RAJAR Q4 2019 (Jul - Dec 2019)

DEMOGRAPHIC - AREA PROFILE

MALE 49%

FEMALE 51%

ABC1 67%

C2DE 33%



P O P U L A T I O N

JICREG (Nov 2019)

142,397

KM KENTISH GAZETTE

CANTERBURY
KM EXTRA

Kmfm
KENT'S BIGGEST HITS

KM KentOnline

ILIFFE MEDI



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