

# DOVER, DEAL & SANDWICH



19,551

WEEKLY READERSHIP

JICREG (Nov 2019)

6,405

CIRCULATION

BPA (Jan-Dec 2018)



335,066

UNIQUE BROWSERS

843,646

PAGE IMPRESSIONS

Google Analytics (Jan 2020)



27,571

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

193,000

GROUP WEEKLY LISTENERS

RAJAR Q4 2019 (Jul - Dec 2019)

## DEMOGRAPHIC - AREA PROFILE

MALE **49%** FEMALE **51%** ABC1 **63%** C2DE **37%**



## P O P U L A T I O N

JICREG (Nov 2019)

**89,152**