

# FOLKESTONE



5,805

WEEKLY READERSHIP

JICREG (Nov 2019)

1,676

CIRCULATION

BPA (Jan-Dec 2018)



322,588

UNIQUE BROWSERS

690,582

PAGE IMPRESSIONS

Google Analytics (Jan 2020)



27,571

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

193,000

GROUP WEEKLY LISTENERS

RAJAR Q4 2019 (Jul - Dec 2019)

## DEMOGRAPHIC - AREA PROFILE

MALE **50%** FEMALE **50%** ABC1 **63%** C2DE **37%**



## P O P U L A T I O N

JICREG (Nov 2019)

**56,336**