

DARTFORD & GRAVESEND



WEEKLY READERSHIP

33,635

JICREG (Nov 2019)

CIRCULATION

17,362

BPA (Jan-Dec 2018)



UNIQUE BROWSERS

Dartford
377,964

Gravesend
373,002

Google Analytics (Jan 2020)

PAGE IMPRESSIONS

Dartford
768,623

Gravesend
836,023

Google Analytics (Jan 2020)



ESTIMATED WEEKLY LISTENERS

27,571

GROUP WEEKLY LISTENERS

193,000

RAJAR Q4 2019 (Jul - Dec 2019)

DEMOGRAPHIC - AREA PROFILE

MALE **49%**

FEMALE **51%**

ABC1 **59%**

C2DE **41%**



P O P U L A T I O N

JICREG (Nov 2019)

179,717

KM3 DARTFORD
MESSENGER

KM3 GRAVESEND
MESSENGER

MESSENGER
KM3 EXTRA
Gravesend & Dartford

Kmfm
KENT'S BIGGEST HITS

KM3 KentOnline

ILIFFE MEDIA