

# MAIDSTONE



74,865

WEEKLY READERSHIP

JICREG (Nov 2019)

18,029

CIRCULATION

BPA (Jan-Dec 2018)



974,805

UNIQUE BROWSERS

3,131,286

PAGE IMPRESSIONS

Google Analytics (Jan 2020)



27,571

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

193,000

GROUP WEEKLY LISTENERS

RAJAR Q4 2019 (Jul - Dec 2019)

## DEMOGRAPHIC - AREA PROFILE

MALE **49%** FEMALE **51%** ABC1 **66%** C2DE **34%**



## P O P U L A T I O N

JICREG (Nov 2019)

**134,100**