

# MEDWAY



## WEEKLY READERSHIP

33,121

Publisher's statement

15,899

JICREG (Nov 2019)

## CIRCULATION

7,981 MM

3,106 MI

BPA (Jan-Dec 2018)



## UNIQUE BROWSERS

978,533

## PAGE IMPRESSIONS

3,702,494

Google Analytics (Jan 2020)



## ESTIMATED WEEKLY LISTENERS

27,571

Broadcaster's statement

## GROUP WEEKLY LISTENERS

193,000

RAJAR Q4 2019 (Jul - Dec 2019)

## DEMOGRAPHIC - AREA PROFILE

MALE 49% FEMALE 51% ABC1 59% C2DE 41%



## P O P U L A T I O N

JICREG (Nov 2019)

234,682