

KM Media Group Portfolio Summary Sheet April 2019

	Publisher statement	JICREG (Oct 2018)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury (Series) [EM]	6,998	20,754
Gravesend & Dartford Messenger (Series) [DGM]	3,421	11,631
Kent Messenger (Series) [KM]	20,800	80,432
Kentish Express (Series) [KE]	7,951	22,263
Kentish Gazette Group [KG]	9,877	32,912
Folkestone & Hythe Express [FHE]	1,717	4,808
Medway Messenger (Monday) [MI]	3,680	18,643
Sheerness Times Guardian [ST]	4,503	12,699
Sittingbourne News Extra [SNE]	3,898	13,194

* Publisher statement

	Publisher statement	JICREG (Oct 2018)
FREE NEWSPAPERS	Circulation	Readership
KM Extra (Canterbury) [CE]	16,585	16,585
KM Extra (Thanet) [TE]	38,592	41,835
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	16,783	18,461

* Publisher statement

	Publisher statement	JICREG (Oct 2018)
PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	20,204	29,730
Kentish Express (Series) + Folkestone & Hythe Express	9,668	32,124

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TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	134,805	269,690
PAIDS	62,845	175,966
FREES	71,960	76,881

* Publisher statement

KENT BUSINESS [KB] - Data for papers this title accompanies	Circulation	Readership
Circulated with KM Series	20,800	80,432

Circulation - Publisher statement

Readership JICREG (Oct 2018)

Additional copies are circulated through local business organisations and events

NEWSLETTERS	Subscribers
News Alerts	5,686
Kent Business	3,316
What's On	10,073
My Kent Family	5,980
KMTV	1,243
Paul on Politics	857
Total unique subscribers	16,732

As of Apr 1, 2019

	Publisher statement	Publisher statement
WHAT'S ON [WO] - Data for papers this title accompanies	Circulation	Readership
Circulated with all paid except Medway Messenger (Mon)	59,165	165,662

kmfm	Weekly Listeners	Weekly Reach
East	89,000	15%
West	111,000	16%
Group	200,000	15%

RAJAR Q4 2018 (Jul 2018 - Dec 2018)

Website	Page Impressions	Unique Users
KentOnline (network)	18,461,000	2,012,194
Kent Messenger	2,658,457	637,034
Medway Messenger	1,828,589	400,174
Kentish Express	1,248,243	346,385
Kentish Gazette	1,811,024	458,868
Dartford Messenger	483,828	218,158
Gravesend Messenger	608,410	207,349
East Kent Mercury	573,609	206,085
Sheerness Times Guardian	315,589	130,582
Thanet Extra	728,484	252,557
Sittingbourne News Extra	395,961	168,707
Folkestone & Hythe Express	411,347	171,817
KentJobs	257,689	32,763
Kent Business	171,297	103,818
kmfm	84,956	24,344
What's On	197,609	108,922
My Kent Family	59,587	39,997
Kent Homes	63,447	5,436
CarsfromKent	11,088	3,458
FindIt365	11,551	6,516
Destination Kent	1,366	766
Kent Wedding Day	1,269	811
KMTV	56,563	29,218

AT Internet (Mar 2019)