

KM Media Group Portfolio Summary Sheet December 2018

	ABC (Jan-Dec 2017)	JICREG (Oct 2018)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury (Series) [EM]	6,998	20,754
Gravesend & Dartford Messenger (Series) [DGM]	3,421	11,631
Kent Messenger (Series) [KM]	20,800	80,432
Kentish Express (Series) [KE]	7,951	22,263
Kentish Gazette Group [KG]	9,877	32,912
Folkestone & Hythe Express [FHE]	1,717	4,808
Medway Messenger (Monday) [MI]	3,680	18,643
Sheerness Times Guardian [ST]	4,503	12,699
Sittingbourne News Extra [SNE]	3,898	13,194

* Publisher statement

	ABC (Jan-Dec 2017)	JICREG (Oct 2018)
FREE NEWSPAPERS	Circulation	Readership
KM Extra (Canterbury) [CE]	16,585	16,585
KM Extra (Thanet) [TE]	38,592	41,835
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	16,783	18,461

* Publisher statement

	ABC (Jan-Dec 2017)	JICREG (Oct 2018)
PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	20,204	29,730
Kentish Express (Series) + Folkestone & Hythe Express	9,668	32,124

	ABC (Jan-Dec 2017)	JICREG (Oct 2018)
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	134,805	269,690
PAIDS	62,845	175,966
FREES	71,960	76,881

* Publisher's statement

KENT BUSINESS [KB] - Data for papers this title accompanies	Circulation	Readership
Circulated with KM Series	20,800	80,432

Circulation ABC (Jan-Dec 2017)

Readership JICREG (Oct 2018)

Additional copies are circulated through local business organisations and events

NEWSLETTERS	Subscribers
News Alerts	5,171
Kent Business	3,252
What's On	9,437
My Kent Family	5,536
KMTV	1,132
Paul on Politics	774
Total unique subscribers	15,776

As of December 3, 2018

	ABC (Jan-Dec 2017)	Publisher's statement
WHAT'S ON [WO] - Data for papers this title accompanies	Circulation	Readership
Circulated with all paid except Medway Messenger (Mon)	59,165	165,662

kmfm	Weekly Listeners	Weekly Reach
East	91,800	16%
West	96,800	14%
Group	188,600	15%

RAJAR Q3 2018 (Apr 2018 - Sept 2018)

KENTONLINE	Monthly Unique Browsers
KentOnline	2,657,432

ABC (Jul - Dec 2017)

Website	Page Impressions	Unique Users
KentOnline (network)	16,608,699	2,051,190
Kent Messenger	2,094,096	530,612
Medway Messenger	1,650,544	399,667
Kentish Express	1,051,616	287,734
Kentish Gazette	1,494,920	426,490
Dartford Messenger	698,725	299,035
Gravesend Messenger	426,335	161,268
East Kent Mercury	542,236	204,487
Sheerness Times Guardian	309,570	125,858
Thanet Extra	596,515	233,124
Sittingbourne News Extra	591,894	229,150
Folkestone & Hythe Express	594,157	242,673
KentJobs	246,513	30,574
Kent Business	92,061	56,729
kmfm	108,306	33,173
What's On	241,678	129,774
My Kent Family	67,245	42,897
Kent Homes	53,726	4,813
CarsfromKent	18,081	4,566
FindIt365	92,061	56,729
Destination Kent	1,145	634
Kent Wedding Day	1,154	659
KMTV	72,681	39,312

AT Internet (Nov 2018)