

KM Media Group Portfolio Summary Sheet January 2019

	ABC (Jan-Dec 2017)	JICREG (Oct 2018)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury (Series) [EM]	6,998	20,754
Gravesend & Dartford Messenger (Series) [DGM]	3,421	11,631
Kent Messenger (Series) [KM]	20,800	80,432
Kentish Express (Series) [KE]	7,951	22,263
Kentish Gazette Group [KG]	9,877	32,912
Folkestone & Hythe Express [FHE]	1,717	4,808
Medway Messenger (Monday) [MI]	3,680	18,643
Sheerness Times Guardian [ST]	4,503	12,699
Sittingbourne News Extra [SNE]	3,898	13,194

* Publisher statement

	ABC (Jan-Dec 2017)	JICREG (Oct 2018)
FREE NEWSPAPERS	Circulation	Readership
KM Extra (Canterbury) [CE]	16,585	16,585
KM Extra (Thanet) [TE]	38,592	41,835
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	16,783	18,461

* Publisher statement

	ABC (Jan-Dec 2017)	JICREG (Oct 2018)
PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	20,204	29,730
Kentish Express (Series) + Folkestone & Hythe Express	9,668	32,124

	ABC (Jan-Dec 2017)	JICREG (Oct 2018)
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	134,805	269,690
PAIDS	62,845	175,966
FREES	71,960	76,881

* Publisher's statement

KENT BUSINESS [KB] - Data for papers this title accompanies	Circulation	Readership
Circulated with KM Series	20,800	80,432

Circulation ABC (Jan-Dec 2017)

Readership JICREG (Oct 2018)

Additional copies are circulated through local business organisations and events

NEWSLETTERS	Subscribers
News Alerts	5,292
Kent Business	3,274
What's On	9,487
My Kent Family	5,566
KMTV	1,164
Paul on Politics	794
Total unique subscribers	15,971

As of January 2, 2019

	ABC (Jan-Dec 2017)	Publisher's statement
WHAT'S ON [WO] - Data for papers this title accompanies	Circulation	Readership
Circulated with all paid except Medway Messenger (Mon)	59,165	165,662

kmfm	Weekly Listeners	Weekly Reach
East	91,800	16%
West	96,800	14%
Group	188,600	15%

RAJAR Q3 2018 (Apr 2018 - Sept 2018)

Website	Page Impressions	Unique Users
KentOnline (network)	16,029,008	1,989,765
Kent Messenger	1,993,379	505,867
Medway Messenger	1,683,988	426,011
Kentish Express	1,262,078	347,041
Kentish Gazette	1,215,610	353,688
Dartford Messenger	538,294	228,561
Gravesend Messenger	513,986	194,171
East Kent Mercury	506,756	194,240
Sheerness Times Guardian	260,723	106,988
Thanet Extra	1,058,880	427,484
Sittingbourne News Extra	362,107	143,405
Folkestone & Hythe Express	479,488	172,112
KentJobs	161,291	20,647
Kent Business	59,027	36,984
kmfm	86,374	26,658
What's On	175,795	98,599
My Kent Family	37,163	25,300
Kent Homes	44,117	4,201
CarsfromKent	17,053	5,054
FindIt365	5,979	3,659
Destination Kent	892	589
Kent Wedding Day	837	588
KMTV	67,356	37,822

AT Internet (Dec 2018)