

KM Media Group Portfolio Summary Sheet June 2019

	Publisher statement	JICREG (May 2019)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury (Series) [EM]	6,405	19,207
Gravesend & Dartford Messenger (Series) [DGM]	3,074	10,869
Kent Messenger (Series) [KM]	18,029	74,083
Kentish Express (Series) [KE]	7,271	25,168
Kentish Gazette Group [KG]	9,999	34,592
Folkestone & Hythe Express [FHE]	1,677	5,805
Medway Messenger (Monday) [MI]	3,106	15,888
Sheerness Times Guardian [ST]	3,878	10,806
Sittingbourne News Extra [SNE]	3,541	12,154

* Publisher statement

	Publisher statement	JICREG (May 2019)
FREE NEWSPAPERS	Circulation	Readership
KM Extra (Canterbury) [CE]	6,818	12,272
KM Extra (Thanet) [TE]	31,996	44,874
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	14,288	22,504

* Publisher statement

	Publisher statement	JICREG (May 2019)
PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	17,362	33,373
Kentish Express (Series) + Folkestone & Hythe Express	8,948	30,973

	Publisher statement	JICREG (May 2019)
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	110,082	261,880
PAIDS	56,980	196,865
FREES	53,102	79,650

* Publisher statement

KENT BUSINESS [KB] - Data for papers this title accompanies	Circulation	Readership
Circulated with KM Series	18,029	74,083

Circulation - Publisher statement

Readership JICREG (May 2019)

Additional copies are circulated through local business organisations and events

NEWSLETTERS	Subscribers
News Alerts	5,873
Kent Business	3,316
What's On	10,555
My Kent Family	6,335
KMTV	1,270
Paul on Politics	905
Total unique subscribers	17,334

As of June 3, 2019

	Publisher statement	Publisher statement
WHAT'S ON [WO] - Data for papers this title accompanies	Circulation	Readership
Circulated with all paid except Medway Messenger (Mon)	53,874	150,847

kmfm	Weekly Listeners	Weekly Reach
East	97,000	16%
West	114,000	16%
Group	210,000	16%

RAJAR Q1 2019 (Oct 2018 - Mar 2019)

Website	Page Impressions	Unique Users
KentOnline (network)	19,683,346	2,137,225
Kent Messenger	2,834,919	735,897
Medway Messenger	2,213,642	489,160
Kentish Express	1,205,473	332,700
Kentish Gazette	1,826,279	464,265
Dartford Messenger	622,139	261,795
Gravesend Messenger	696,636	243,737
East Kent Mercury	657,639	229,786
Sheerness Times Guardian	410,434	157,882
Thanet Extra	872,424	271,755
Sittingbourne News Extra	486,378	185,859
Folkestone & Hythe Express	430,068	150,133
KentJobs	220,826	27,932
Kent Business	167,714	106,766
kmfm	69,059	17,779
What's On	246,257	115,088
My Kent Family	39,458	27,846
Kent Homes	49,505	4,638
CarsfromKent	15,708	5,357
FindIt365	12,484	7,354
Destination Kent	1,453	918
Kent Wedding Day	1,130	777
KMTV	49,409	26,807

AT Internet (May 2019)