

KM Media Group Portfolio Summary Sheet March 2019

	Publisher statement	JICREG (Oct 2018)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury (Series) [EM]	6,998	20,754
Gravesend & Dartford Messenger (Series) [DGM]	3,421	11,631
Kent Messenger (Series) [KM]	20,800	80,432
Kentish Express (Series) [KE]	7,951	22,263
Kentish Gazette Group [KG]	9,877	32,912
Folkestone & Hythe Express [FHE]	1,717	4,808
Medway Messenger (Monday) [MI]	3,680	18,643
Sheerness Times Guardian [ST]	4,503	12,699
Sittingbourne News Extra [SNE]	3,898	13,194

* Publisher statement

	Publisher statement	JICREG (Oct 2018)
FREE NEWSPAPERS	Circulation	Readership
KM Extra (Canterbury) [CE]	16,585	16,585
KM Extra (Thanet) [TE]	38,592	41,835
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	16,783	18,461

* Publisher statement

	Publisher statement	JICREG (Oct 2018)
PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	20,204	29,730
Kentish Express (Series) + Folkestone & Hythe Express	9,668	32,124

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TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	134,805	269,690
PAIDS	62,845	175,966
FREES	71,960	76,881

* Publisher statement

KENT BUSINESS [KB] - Data for papers this title accompanies	Circulation	Readership
Circulated with KM Series	20,800	80,432

Circulation - Publisher statement

Readership JICREG (Oct 2018)

Additional copies are circulated through local business organisations and events

NEWSLETTERS	Subscribers
News Alerts	5,605
Kent Business	3,305
What's On	9,862
My Kent Family	5,845
KMTV	1,235
Paul on Politics	846
Total unique subscribers	16,490

As of March 4, 2019

	Publisher statement	Publisher statement
WHAT'S ON [WO] - Data for papers this title accompanies	Circulation	Readership
Circulated with all paid except Medway Messenger (Mon)	59,165	165,662

kmfm	Weekly Listeners	Weekly Reach
East	89,000	15%
West	111,000	16%
Group	200,000	15%

RAJAR Q4 2018 (Jul 2018 - Dec 2018)

Website	Page Impressions	Unique Users
KentOnline (network)	16,711,263	1,920,972
Kent Messenger	1,853,874	472,504
Medway Messenger	2,221,640	509,293
Kentish Express	1,151,119	301,709
Kentish Gazette	1,404,880	404,793
Dartford Messenger	582,572	243,908
Gravesend Messenger	644,568	249,323
East Kent Mercury	433,850	163,134
Sheerness Times Guardian	432,911	166,846
Thanet Extra	654,539	230,190
Sittingbourne News Extra	375,731	162,417
Folkestone & Hythe Express	385,456	145,862
KentJobs	264,251	30,849
Kent Business	70,606	44,811
kmfm	121,057	44,289
What's On	164,361	86,992
My Kent Family	41,138	28,306
Kent Homes	55,009	5,043
CarsfromKent	10,357	3,591
FindIt365	8,956	4,549
Destination Kent	1,181	693
Kent Wedding Day	1,475	872
KMTV	51,287	26,127

AT Internet (Feb 2019)