

KM Media Group Portfolio Summary Sheet May 2019

	Publisher statement	JICREG (Oct 2018)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury (Series) [EM]	6,998	20,754
Gravesend & Dartford Messenger (Series) [DGM]	3,421	11,631
Kent Messenger (Series) [KM]	20,800	80,432
Kentish Express (Series) [KE]	7,951	22,263
Kentish Gazette Group [KG]	9,877	32,912
Folkestone & Hythe Express [FHE]	1,717	4,808
Medway Messenger (Monday) [MI]	3,680	18,643
Sheerness Times Guardian [ST]	4,503	12,699
Sittingbourne News Extra [SNE]	3,898	13,194

* Publisher statement

	Publisher statement	JICREG (Oct 2018)
FREE NEWSPAPERS	Circulation	Readership
KM Extra (Canterbury) [CE]	16,585	16,585
KM Extra (Thanet) [TE]	38,592	41,835
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	16,783	18,461

* Publisher statement

	Publisher statement	JICREG (Oct 2018)
PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	20,204	29,730
Kentish Express (Series) + Folkestone & Hythe Express	9,668	32,124

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TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	134,805	269,690
PAIDS	62,845	175,966
FREES	71,960	76,881

* Publisher statement

KENT BUSINESS [KB] - Data for papers this title accompanies	Circulation	Readership
Circulated with KM Series	20,800	80,432

Circulation - Publisher statement

Readership JICREG (Oct 2018)

Additional copies are circulated through local business organisations and events

NEWSLETTERS	Subscribers
News Alerts	5,754
Kent Business	3,310
What's On	10,450
My Kent Family	6,299
KMTV	1,254
Paul on Politics	881
Total unique subscribers	17,195

As of May 1, 2019

	Publisher statement	Publisher statement
WHAT'S ON [WO] - Data for papers this title accompanies	Circulation	Readership
Circulated with all paid except Medway Messenger (Mon)	59,165	165,662

kmfm	Weekly Listeners	Weekly Reach
East	89,000	15%
West	111,000	16%
Group	200,000	15%

RAJAR Q4 2018 (Jul 2018 - Dec 2018)

Website	Page Impressions	Unique Users
KentOnline (network)	17,932,657	1,874,286
Kent Messenger	2,524,397	597,171
Medway Messenger	2,038,111	452,699
Kentish Express	1,149,160	301,782
Kentish Gazette	1,878,034	471,723
Dartford Messenger	422,025	172,974
Gravesend Messenger	697,417	243,537
East Kent Mercury	558,443	201,718
Sheerness Times Guardian	382,153	148,780
Thanet Extra	583,660	198,239
Sittingbourne News Extra	453,991	172,575
Folkestone & Hythe Express	433,740	162,581
KentJobs	222,156	29,158
Kent Business	168,392	105,550
kmfm	70,315	18,008
What's On	216,611	102,314
My Kent Family	72,324	45,004
Kent Homes	56,415	4,947
CarsfromKent	16,442	4,894
FindIt365	14,355	7,598
Destination Kent	1,453	858
Kent Wedding Day	1,122	721
KMTV	48,955	22,891

AT Internet (Apr 2019)