

# KM Media Group Portfolio Summary Sheet

## September 2019



	BPA (Jan-Dec 2018)	JICREG (May 2019)
<b>PAID-FOR NEWSPAPERS</b>	<b>Circulation</b>	<b>Readership</b>
East Kent Mercury (Series) [EM]	6,405	19,207
Gravesend & Dartford Messenger (Series) [DGM]	3,074	10,869
Kent Messenger (Series) [KM]	18,029	74,083
Kentish Express (Series) [KE]	7,271	25,168
Kentish Gazette Group [KG]	10,003	34,592
Folkestone & Hythe Express [FHE]	1,676	5,805
Medway Messenger (Monday) [MI]	3,106	15,888
Sheerness Times Guardian [ST]	3,878	10,806
Sittingbourne News [SN]	3,541	12,154

\* Publisher statement

	BPA (Jan-Dec 2018)	JICREG (May 2019)
<b>FREE NEWSPAPERS</b>	<b>Circulation</b>	<b>Readership</b>
KM Extra (Canterbury) [CE]	6,818	12,272
KM Extra (Thanet) [TE]	31,996	44,874
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	14,288	22,504

\* Publisher statement

	BPA (Jan-Dec 2018)	JICREG (May 2019)
<b>PACKAGED TITLES</b>	<b>Circulation</b>	<b>Readership</b>
Gravesend & Dartford Messenger (Series) & Messenger Extra	17,362	33,373
Kentish Express (Series) + Folkestone & Hythe Express	8,947	30,973

	BPA (Jan-Dec 2018)	JICREG (May 2019)
<b>TOTALS</b>	<b>Circulation</b>	<b>Readership</b>
PAIDS & FREES (Supergroup)	110,085	261,880
PAIDS	56,983	196,865
FREES	53,102	79,650

\* Publisher statement

<b>KENT BUSINESS [KB] - Data for papers this title accompanies</b>	<b>Circulation</b>	<b>Readership</b>
Circulated with KM Series	18,029	74,083

Circulation - Publisher statement

Readership JICREG (May 2019)

Additional copies are circulated through local business organisations and events

<b>NEWSLETTERS</b>	<b>Subscribers</b>
News Alerts	6,278
Kent Business	3,395
What's On	12,463
My Kent Family	7,448
KMTV	1,358
Paul on Politics	931
<b>Total unique subscribers</b>	<b>19,663</b>

As of September 2, 2019

	Publisher statement	Publisher statement
<b>WHAT'S ON [WO] - Data for papers this title accompanies</b>	<b>Circulation</b>	<b>Readership</b>
Circulated with all paid except Medway Messenger (Mon)	53,877	150,856

<b>kmfm</b>	<b>Weekly Listeners</b>	<b>Weekly Reach</b>
Group	233,000	17%

RAJAR Q2 2019 (Jan 2019 - Jun 2019)

<b>Website</b>	<b>Page Impressions</b>	<b>Unique Users</b>
KentOnline (network)	21,152,263	2,345,969
Kent Messenger	3,223,331	751,105
Medway Messenger	2,289,048	564,948
Kentish Express	1,314,482	380,750
Kentish Gazette	1,546,405	454,620
Dartford Messenger	512,541	230,997
Gravesend Messenger	462,335	194,487
East Kent Mercury	1,485,434	450,785
Sheerness Times Guardian	620,456	243,380
Thanet Extra	752,760	260,955
Sittingbourne News Extra	669,570	238,748
Folkestone & Hythe Express	454,151	182,103
KentJobs	222,049	29,555
Kent Business	77,283	46,980
kmfm	75,504	17,898
What's On	289,514	131,567
My Kent Family	50,871	34,409
Kent Homes	66,336	6,040
CarsfromKent	14,368	4,935
FindIt365	11,016	6,694
Destination Kent	2,455	1,383
Kent Wedding Day	1,709	1,104
KMTV	55,165	29,657

AT Internet (August 2019)

### CONTACT US

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