



# PORTFOLIO AUDIENCE SUMMARY

March 2020

BPA (Jan-Dec 2018)

JICREG (Nov 2019)

PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	6,405	19,551
Folkestone & Hythe Express	1,676	5,805
Gravesend & Dartford Messenger	3,074	10,869
Kent Messenger (Series)	18,029	74,865
Kentish Express (Series)	7,271	25,168
Kentish Gazette Group	10,003	35,288
Medway Messenger (Mon)	3,106	15,899
Sheerness Times Guardian	3,878	11,091
Sittingbourne News	3,541	12,282

\* Publisher's statement

BPA (Jan-Dec 2018)

JICREG (Nov 2019)

FREE NEWSPAPERS	Circulation	Readership
Canterbury Extra	6,818	12,272
Messenger Extra	14,288	22,504
Thanet Extra	31,996	45,300

\* Publisher statement

BPA (Jan-Dec 2018)

JICREG (Nov 2019)

PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	17,362	33,635
Kentish Express (Series) + Folkestone & Hythe Express	8,947	31,398

Publisher's statement

Publisher's statement

TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	110,085	289,714
PAIDS	56,983	199,441
FREES	53,102	90,273

Publisher's statement

Publisher's statement

KENT BUSINESS	Circulation	Readership
Circulated with KM Series	18,029	74,865

Additional copies are circulated through local business organisations and events

Publisher's statement

Publisher's statement

WHAT'S ON	Circulation	Readership
Circulated with all except Medway Messenger Mon	53,877	172,406

kmfm	Weekly listeners	Weekly Reach
Group	193,000	14%

RAJAR Q4 2019 (Jul - Dec 2019)

NEWSLETTERS	Subscribers
News Alerts	7,037
Kent Business	3,461
What's On	13,186
My Kent Family	8,130
KMTV	1,517
Paul on Politics	1,007
Gills FC	297
<b>Total unique subscribers</b>	<b>20,949</b>

As of March 2, 2020

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WEBSITES	Page Views	Unique Visitors
Dartford Messenger	702,765	324,350
East Kent Mercury	1,058,069	490,655
Folkestone & Hythe Express	450,019	211,508
Gravesend Messenger	821,256	343,230
Kent Messenger	2,956,321	952,866
Kentish Express	1,930,594	639,481
Kentish Gazette Group	2,208,278	756,570
KentOnline	3,324,369	23,674,456
Medway Messenger	2,871,639	734,952
Sheerness Times Guardian	707,178	296,384
Sittingbourne News	612,521	295,150
Thanet Extra	778,955	315,181

WEBSITES	Page Impressions	Unique Users
Carsfrom Kent	13,916	4,245
Destination Kent	1,416	885
FindIt365	7,092	3,364
Kent Business	88,231	59,570
Kent Homes	65,934	7,418
KentJobs	231,153	29,807
Kent Wedding Day	1,364	871
kmfm	101,839	21,732
KMTV	57,178	32,732
My Kent Family	68,578	44,729
What's On	214,276	127,438

Google Analytics (Feb 2020)

# PORTFOLIO SOCIAL MEDIA SUMMARY

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter Followers	Facebook Followers
Dartford Messenger	<a href="https://twitter.com/KMDartford">twitter.com/KMDartford</a>	<a href="https://facebook.com/Dartford.Messenger.9">facebook.com/Dartford.Messenger.9</a>
Dover Mercury	<a href="https://twitter.com/DoverMercury">twitter.com/DoverMercury</a>	
East Kent Mercury	<a href="https://twitter.com/EastKentMercury">twitter.com/EastKentMercury</a>	<a href="https://twitter.com/EastKentMercury">twitter.com/EastKentMercury</a>
Faversham News	<a href="https://twitter.com/FavershamNews">twitter.com/FavershamNews</a>	<a href="https://facebook.com/FavershamNews">facebook.com/FavershamNews</a>
Folkestone & Hythe Express	<a href="https://twitter.com/FHExpress">twitter.com/FHExpress</a>	<a href="https://facebook.com/folkestoneexpress">facebook.com/folkestoneexpress</a>
Gravesend Messenger	<a href="https://twitter.com/KMGravesend">twitter.com/KMGravesend</a>	<a href="https://facebook.com/Gravesend.Messenger.9">facebook.com/Gravesend.Messenger.9</a>
Herne Bay Gazette	<a href="https://twitter.com/HerneBayGazette">twitter.com/HerneBayGazette</a>	
Kent Messenger	<a href="https://twitter.com/KM_Newsroom">twitter.com/KM_Newsroom</a>	<a href="https://facebook.com/KentMessenger">facebook.com/KentMessenger</a>
Kentish Express	<a href="https://twitter.com/KentishExpress">twitter.com/KentishExpress</a>	<a href="https://facebook.com/KentishExpress">facebook.com/KentishExpress</a>
Kentish Gazette Group	<a href="https://twitter.com/KentishGazette">twitter.com/KentishGazette</a>	<a href="https://facebook.com/TheKentishGazette">facebook.com/TheKentishGazette</a>
Medway Messenger	<a href="https://twitter.com/MedwayMessenger">twitter.com/MedwayMessenger</a>	<a href="https://facebook.com/MedwayMessenger">facebook.com/MedwayMessenger</a>
Sheerness Times Guardian	<a href="https://twitter.com/TimesGuardian">twitter.com/TimesGuardian</a>	<a href="https://facebook.com/SheernessTimesGuardian">facebook.com/SheernessTimesGuardian</a>
Sittingbourne News	<a href="https://twitter.com/KMSittingbourne">twitter.com/KMSittingbourne</a>	<a href="https://facebook.com/SittingbourneNewsExtra">facebook.com/SittingbourneNewsExtra</a>
Thanet Extra	<a href="https://twitter.com/thanetextra">twitter.com/thanetextra</a>	<a href="https://facebook.com/ThanetExtra">facebook.com/ThanetExtra</a>
Whitstable Gazette	<a href="https://twitter.com/WhitstableKM">twitter.com/WhitstableKM</a>	



# PORTFOLIO SOCIAL MEDIA SUMMARY

March 2020

CLICK LINKS TO SEE LATEST FIGURES

<b>OTHER SOCIAL</b>	<b>Twitter Followers</b>	<b>Facebook Followers</b>
Destination Kent	<a href="https://twitter.com/DestinatiOnKent">twitter.com/DestinatiOnKent</a>	<a href="https://facebook.com/KMDestinationKent/">facebook.com/KMDestinationKent/</a>
Kent Business	<a href="https://twitter.com/KentBusiness">twitter.com/KentBusiness</a>	<a href="https://facebook.com/KentBusiness">facebook.com/KentBusiness</a>
KentJobs	<a href="https://twitter.com/KentJobs">twitter.com/KentJobs</a>	<a href="https://facebook.com/kentjobs">facebook.com/kentjobs</a>
KentOnline	<a href="https://twitter.com/Kent_Online">twitter.com/Kent_Online</a>	<a href="https://facebook.com/KentOnline">facebook.com/KentOnline</a>
KentOnline Sport	<a href="https://twitter.com/KentOnlineSport">twitter.com/KentOnlineSport</a>	<a href="https://facebook.com/kentonlinesportpage">facebook.com/kentonlinesportpage</a>
KM Commercial	<a href="https://twitter.com/KM_Commercial">twitter.com/KM_Commercial</a>	<a href="https://facebook.com/KMCommercial">facebook.com/KMCommercial</a>
KM Digital	<a href="https://twitter.com/KM_Digital">twitter.com/KM_Digital</a>	<a href="https://facebook.com/KentSponsoredposts/">facebook.com/KentSponsoredposts/</a>
kmfm	<a href="https://twitter.com/kmflofficial">twitter.com/kmflofficial</a>	<a href="https://facebook.com/kmflofficial">facebook.com/kmflofficial</a>
kmfm News	<a href="https://twitter.com/kmfnews">twitter.com/kmfnews</a>	<a href="https://facebook.com/kmfnews">facebook.com/kmfnews</a>
kmfm Street Team	<a href="https://twitter.com/kmfStreetTeam">twitter.com/kmfStreetTeam</a>	
KM Kent Team	<a href="https://twitter.com/KM_KentTeam">twitter.com/KM_KentTeam</a>	
KM Media Group	<a href="https://twitter.com/KMMediaGroup">twitter.com/KMMediaGroup</a>	<a href="https://facebook.com/KMGroupmedia">facebook.com/KMGroupmedia</a>
KMTV	<a href="https://twitter.com/KMTV_Kent">twitter.com/KMTV_Kent</a>	
My Kent Family	<a href="https://twitter.com/MyKentFamily">twitter.com/MyKentFamily</a>	<a href="https://facebook.com/MyKentFamily">facebook.com/MyKentFamily</a>
What's On	<a href="https://twitter.com/kmwhatson">twitter.com/kmwhatson</a>	<a href="https://facebook.com/KMWhatsOn">facebook.com/KMWhatsOn</a>