

THANET



45,300

WEEKLY READERSHIP

JICREG (Nov 2019)

31,996

CIRCULATION

BPA (Jan-Dec 2018)



332,032

UNIQUE BROWSERS

833,767

PAGE IMPRESSIONS

Google Analytics (Jan 2020)



27,571

ESTIMATED WEEKLY LISTENERS

Broadcaster's statement

193,000

GROUP WEEKLY LISTENERS

RAJAR Q4 2019 (Jul - Dec 2019)

DEMOGRAPHIC - AREA PROFILE

MALE **48%**

FEMALE **52%**

ABC1 **61%**

C2DE **39%**



P O P U L A T I O N

JICREG (Nov 2019)

118,254

KM THANET EXTRA

Kmfm
KENT'S BIGGEST HITS

KM KentOnline

SILIFFE MEDIA