

KENT HOMES

gardens & interiors



Kent Homes, Gardens & Interiors is a multimedia offering led by a printed publication, brought to you by KM Media Group



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Media Pack | 2018



A vibrant multi platform supplement available in both print and digital formats, Kent Homes, Gardens & Interiors has information covering every aspect of owning a home.

Kent Homes, Gardens & Interiors is a print and digital supplement brought to you by KM Media Group. We create features that allow our audience to bring their ideas to life, from complete projects through to perfect finishing touches.

A supplement for everyone looking for achievable and aspirational ideas, with a welcoming and inclusive tone; ensuring a broad market appeal. Inspiring creativity, with fresh ideas readers can make their own. Providing compelling horticultural information and interior design ideas to all those with a love of their homes and gardens. Kent Homes, Gardens & Interiors helps readers create stylish living spaces, both inside and outside that function perfectly.





Rates and dimensions

This stitched and trimmed publication will have a minimum of 24 pages, printed on 55gsm paper. The publication will also be available online and will provide a showcase for all businesses and organisations in and related to these sectors across Kent.

KM Media Group is pleased to offer a number of high profile and special advertising opportunities to promote your services to large audiences.

Prices include your advert also appearing on KentOnline.

Advert size	Dimensions	Page impressions	One edition	Two editions	Countywide
Full page	318 x 247	50,000	£750	£1,350	£2,600
Back page	318 x 247	50,000	N/A	N/A	£3,000
Half page	159 x 247 (V) 318 x 122 (H)	25,000	£500	£945	£1,600
Quarter page	159 x 122	12,500	£315	£610	£1,000
Eighth page	79 x 122	6,250	£200	£380	£600

Page impressions are based on one edition and will appear for 4 weeks on the relevant KM Media Group website

Four editions

North: Medway & Gravesend (Medway Messenger, Gravesend & Dartford Messenger)

West: Maidstone & Sittingbourne (Kent Messenger, Sheerness Times Guardian, Sittingbourne News Extra)

East: Canterbury & Thanet (Kentish Gazette, Thanet Extra)

South: Ashford & Folkestone (Kentish Express, East Kent Mercury & Folkestone Hythe Express)

Sponsorship

- Logo on the front cover
- Full page advertisement
- 200,000 online advertisement impressions placed on KentOnline
- Logo on pre promotional adverts (subject to booking date)

Investment: £3,250

Distribution

Kent Homes, Gardens & Interiors will be available in four localised editions, circulated within KM Media Group's paid-for newspapers, plus Thanet Extra

Pre promotion

The supplements will be heavily promoted in the week leading up to publication across all our key media platforms

Publishing: Week ending 30th March