

KM Media Group Portfolio Summary Sheet February 2019

	Publisher statement	JICREG (Oct 2018)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury (Series) [EM]	6,998	20,754
Gravesend & Dartford Messenger (Series) [DGM]	3,421	11,631
Kent Messenger (Series) [KM]	20,800	80,432
Kentish Express (Series) [KE]	7,951	22,263
Kentish Gazette Group [KG]	9,877	32,912
Folkestone & Hythe Express [FHE]	1,717	4,808
Medway Messenger (Monday) [MI]	3,680	18,643
Sheerness Times Guardian [ST]	4,503	12,699
Sittingbourne News Extra [SNE]	3,898	13,194

* Publisher statement

	Publisher statement	JICREG (Oct 2018)
FREE NEWSPAPERS	Circulation	Readership
KM Extra (Canterbury) [CE]	16,585	16,585
KM Extra (Thanet) [TE]	38,592	41,835
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	16,783	18,461

* Publisher statement

	Publisher statement	JICREG (Oct 2018)
PACKAGED TITLES	Circulation	Readership
Gravesend & Dartford Messenger (Series) & Messenger Extra	20,204	29,730
Kentish Express (Series) + Folkestone & Hythe Express	9,668	32,124

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TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	134,805	269,690
PAIDS	62,845	175,966
FREES	71,960	76,881

* Publisher statement

KENT BUSINESS [KB] - Data for papers this title accompanies	Circulation	Readership
Circulated with KM Series	20,800	80,432

Circulation - Publisher statement

Readership JICREG (Oct 2018)

Additional copies are circulated through local business organisations and events

NEWSLETTERS	Subscribers
News Alerts	5,519
Kent Business	3,314
What's On	9,747
My Kent Family	5,779
KMTV	1,211
Paul on Politics	829
Total unique subscribers	16,357

As of February 6, 2019

	Publisher statement	Publisher statement
WHAT'S ON [WO] - Data for papers this title accompanies	Circulation	Readership
Circulated with all paid except Medway Messenger (Mon)	59,165	165,662

kmfm	Weekly Listeners	Weekly Reach
East	89,000	15%
West	111,000	16%
Group	200,000	15%

RAJAR Q4 2018 (Jul 2018 - Dec 2018)

Website	Page Impressions	Unique Users
KentOnline (network)	18,770,689	2,169,702
Kent Messenger	1,959,120	527,549
Medway Messenger	1,758,200	422,684
Kentish Express	1,752,943	485,274
Kentish Gazette	1,268,857	373,630
Dartford Messenger	474,893	194,614
Gravesend Messenger	679,092	251,336
East Kent Mercury	575,541	199,952
Sheerness Times Guardian	599,554	206,702
Thanet Extra	846,848	294,461
Sittingbourne News Extra	595,731	234,056
Folkestone & Hythe Express	476,705	176,126
KentJobs	325,420	36,855
Kent Business	115,293	70,127
kmfm	298,549	128,721
What's On	162,569	89,736
My Kent Family	47,091	35,796
Kent Homes	73,329	6,132
CarsfromKent	19,816	5,437
FindIt365	8,489	4,441
Destination Kent	1,222	731
Kent Wedding Day	1,501	930
KMTV	65,411	34,449

AT Internet (Jan 2019)