



PORTFOLIO AUDIENCE SUMMARY

June 2022

	ABC (Jan-Dec 2021)	JICREG (Oct 2021)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	3,240	14,607
Folkestone & Hythe Express	1,142	4,579
Gravesend & Dartford Messenger	1,733	9,658
Kent Messenger (Series)	9,798	56,284
Kentish Express (Series)	3,847	15,426
Kentish Gazette Group	6,744	29,495
Sheerness Times Guardian	2,150	9,119
Sittingbourne News	2,258	10,366

* Publisher's statement

	ABC (Jan-Dec 2021)	JICREG (Oct 2021)
FREE NEWSPAPERS	Circulation	Readership
Thanet Extra	12,809	24,408

* Publisher statement

	ABC (Jan-Dec 2021)	JICREG (Oct 2021)
PACKAGED TITLES	Circulation	Readership
Kentish Express (Series) + Folkestone & Hythe Express	4,989	25,145

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	43,721	179,082
PAIDS	30,912	154,674
FREES	12,809	24,408

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all paid-for newspapers	30,912	154,674

kmfm	Weekly listeners	Weekly Reach
Group	144,000	11%

RAJAR Q1 2022 (Oct 2021 - Mar 2022)

NEWSLETTERS	Subscribers
Gills FC	460
Kent Business	3,551
KMTV	1,746
My Kent Family	11,346
News Alerts	8,096
Paul on Politics	1,295
Secret Drinker	1,821
What's On	18,323
Total unique subscribers	27,559

As of June 8, 2022



PORTFOLIO AUDIENCE SUMMARY

June 2022

WEBSITES	Page Views	Unique Visitors
Dartford Messenger	859,069	409,758
East Kent Mercury	910,296	377,547
Folkestone & Hythe Express	773,800	332,817
Gravesend Messenger	887,520	390,435
Kent Messenger: Maidstone & WK	1,957,848	600,107
Kent Messenger: West Kent	853,584	380,220
Kentish Express	1,512,280	548,004
Kentish Gazette Group	3,160,431	904,364
KentOnline	25,248,678	3,432,709
Medway Messenger	2,872,105	775,042
Sheerness Times Guardian	689,526	270,152
Sittingbourne News	666,920	311,121
Thanet Extra	989,279	465,196

WEBSITES	Page Views	Unique Visitors
Destination Kent	444	346
FindIt365	2,670	1,261
Kent Business	154,755	108,704
Kent Homes	64,640	7,131
KentJobs	125,929	19,519
Kent Wedding Day	408	235
kmfm	69,659	18,819
KMTV	36,164	21,115
My Kent Family	22,184	14,401
What's On	401,146	238,526

Google Analytics (May 2022)



PORTFOLIO SOCIAL MEDIA SUMMARY

June 2022

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter	Facebook	Instagram
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9	
Dover Mercury	twitter.com/DoverMercury		
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury	
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews	
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress	
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9	
Herne Bay Gazette	twitter.com/HerneBayGazette		
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger	instagram.com/km_newsroom
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress	instagram.com/kentishexpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette	instagram.com/kentishgazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger	
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian	
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews	
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra	
Whitstable Gazette	twitter.com/WhitstableKM		
OTHER SOCIAL	Twitter	Facebook	Instagram
Destination Kent	twitter.com/Destinati0nKent	facebook.com/KMDestinationKent/	
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness	
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs	
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline	instagram.com/kent_online
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage	
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial	
KM Digital	twitter.com/KM_Digital	facebook.com/KentMediaDigital	
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial	instagram.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews	
kmfm Street Team	twitter.com/kmfStreetTeam		
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia	
KMTV	twitter.com/KMTV_Kent		instagram.com/kmtv.kent
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily	
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn	